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Tales from the World ... From Wall Street to Main Street, John Brooks, longtime contributor to the New Yorker, brings to life in vivid fashion 12 classic and timeless tales of corporate and financial life in America. What do the \$350 million Ford Motor Company disaster known as the Edsel, the fast and incredible rise of Xerox, and the unbelievable scandals at General Electric and Texas Gulf Sulphur have in common? Business Adventures by John Brooks | Audiobook | Audible.com John Brooks published Business Adventures: Twelve Classic Tales from the World of Wall Street in 1969 (the year I was born). The book surely sold well at its inception, but a recent plug by Bill Gates (who quotes Warren Buffet as saying its

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