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immediately, and urge you to do the same.” —Jon Peters, CEO, AthenaOnline You've Got 8 Seconds written by Paul Hellman - Express ... "You've Got 8 Seconds" does not disappoint and I have enjoyed it thoroughly. Paul's style is direct (doesn't waste time getting to the point), practical (gives actual tips/suggestions vs. just high level concepts) and engaging through the book's content, organization and his classic clever humor. Amazon.com: Customer reviews: You've Got 8 Seconds ... You've Got 8 Seconds by Paul Hellman Get You've Got 8 Seconds now with O'Reilly online learning. O'Reilly members experience live online training, plus books, videos, and digital content from 200+ publishers. You've Got 8 Seconds -

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1. "Microsoft Attention Spans," 2015.
2. "You Now Have a Shorter Attention Span Than a Goldfish," Kevin

McSpadden, www.time.com, 5/14/15. CHAPTER 1
1.Scott Spencer, Men in ... - Selection from You've Got 8 Seconds [Book] Notes - You've Got 8 Seconds [Book] With so many people working at such frenetic paces there is a big need to make your point and make it quick, if you want anything to happen. This is what Paul Hellman explores in his book "You've Got 8 Seconds: Communication Secrets for a Distracted World." This book was featured as the July OD Book Club for GIODN. Let's look at some of ... IOD Blog - GIODN Book Review - You've Got 8 Seconds by ... Through fast, fun, actionable tips, You've Got 8 Seconds explains what works and what doesn't, what's forgettable and what sticks. With stories, scripts, and

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